

# Money Making Business Ideas- You Can Start from Home with Low Costs

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A large number of people today dream of starting something of their own and wish that they did not have to utilize their capabilities while making money for someone else. If you are one of the above, then this book could be the end of your search. The first few concerns while you start something of your own are the right choice of business and the associated investment requirement. This book places a full stop to your search for lucrative business that you can start from your home with low costs. It lists down more than 30 businesses that can give you good returns and can be operated from the comfort of your home.

## Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

## What is Startup India offering to the Entrepreneurs?

Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years.

PM announced that “There will be no income tax on startups’ profits for three years”

PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom.

No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

If you look around yourself, surely you will find a friend or a relative or a friend’s friend or your neighbor pursuing their hobby as a business (full time or part time) and most of which will be home based. And are you, on the other hand, still struggling with the choice of business? Has that made you feel left out or indecisive or unconfident? The correct choice of business is an extremely essential step in the process of ‘being your own boss’. The book ‘Money Making Business Ideas- You Can Start from Home with Low Costs’ discusses in detail all the vital steps and concerns of operating a business from home like why your chosen business will work, what is the business model, how will you generate money from it, What can you sell, How will you market your business and what are the raw materials/machinery required. After gathering the above mentioned details of a business, the decision of choosing an appropriate one will no longer be a cumbersome process.

This book is designed to help you climb the ladder of success by being your own boss and essentially qualifies as an entrepreneurial tool for anyone who wishes to be self-employed and doesn’t have the desired knowledge to go ahead. A growing number of housewives today are willing to work in order to bring in additional money in their households and make a mark for themselves. And working from home is their first preferable choice for earning their identity. A large number of home makers are turning on their entrepreneurial caps and are in a constant search for home based business that can help them fulfill their goals and desires. This book aims at equipping such people with the required knowledge and motivation to start something of their own by sharing the concerns, decisions and choices involved in the process. Once you have made the choice of your business, it helps you to understand the ways in which you can source the capital required and the ways you can operate your small venture.

After reading this book, the dilemma surrounding the decision to go solo will be cleared up and you will be all equipped to take on the battle with a shining armor.

## ABOUT THE AUTHOR

Rashi Gupta, born and brought up in Delhi, has pursued her graduation from Delhi University and has thereafter completed her diploma in financial planning. An Associate Financial Planner (AFP) by profession, she has served various fields like business management, market research and financial planning. She has an unmatched expertise in market research and has worked extensively on a wide array of industries like Food & Beverage (Food Processing, Food Service, Alcoholic & Non Alcoholic Beverages), Fast Moving Consumer Goods (Personal Care & Homecare), Technology, Logistics and Medical Equipments.

She has worked closely with leading business consultants and her research portfolio boasts of detailed research reports which explores length and breadth of the industry by covering vital aspects like demand drivers, growth inhibitors, SWOT Analysis, Porters 5 force Analysis, Herfindahl-Hirschman Index (HHI), Demand-supply analysis, industry forecasts, project feasibility, project identification and financial comparison of the industry players.

Her profound experience in business management, research and entrepreneurship are the key contributors in authoring this book. She has also explored other creative writing avenues like food reviews, which has

earned her many appraises.

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