

**Laghu, Kutir, Griha Udyog, Gharelu Udyog
Pariyojanayen ,Small Scale Industries, Udyamita
Margdarshika, SSI,SME, Tiny Projects, Business ,
Start-Up Books for Entrepreneurs in Hindi
Language**

**Laghu V Kutir Udyog (Small Scale Industries) 5th Revised Edition
(Hindi Language)** à¤²à¤~à¥• à¤µ à¤•à¥•à¤à¥€à¤°
à¤‰à¤।à¥•à¤~à¥
— (à¤, à¥•à¤®à¥‰à¤² à¤, à¥•à¤•à¥†à¤²
à¤†à¤‡à¥•à¤;à¤, à¥•à¤à¥•à¤°à¥€à¥)

Author: NPCS Board of Consultants & Engineers

Format: Paperback

Book Code: NI90

Pages: 664

ISBN: 9789381039656

Price: Rs. 1,150.00 US\$ 125.00

à¤•à¥€ à¤†à¤µà¤¶à¥•à¤•à¤•à¤µà¤%, à¤²à¤~à¥• à¤‰à¤|à¥•à¤~à¥•à¤—à¥•à¤, à¤•à¥‡ à¤‰à¤|à¥•à¤µà¤¶à¥•à¤—, à¤²à¤~à¥• à¤‰à¤|à¥•à¤~à¥•à¤—à¥•à¤, à¤•à¥‡ à¤‰à¤|à¥•à¤•à¤%à¤°, à¤²à¤~à¥• à¤‰à¤§à¥•à¤— à¤•à¥€ à¤œà¤%à¤”à¤•à¤%à¤°à¥€, à¤²à¤~à¥• à¤•à¤µà¤, à¤•à¥•à¤Ýà¥€à¤° à¤‰à¤|à¥•à¤~à¥•à¤—, à¤²à¤~à¥• à¤‰à¤|à¥•à¤Ýà¥€à¤° à¤µ à¤~à¤°à¥‡à¤²à¥, à¤‰à¤|à¥•à¤~à¥•à¤— à¤•à¤°à¤‡à¤~à¥•à¤œà¤”à¤%à¤•à¤,, à¤µà¥•à¤~à¤³/à¤³/à¤° à¤•à¤”à¤‡à¤~à¥•à¤Ý, à¤µà¥•à¤~à¤³/à¤³/à¤° à¤•à¤”à¤‡à¤~à¥•à¤, à¤µà¥•à¤~à¤³/à¤³/à¤° à¤•à¤”à¤‡à¤~à¥•à¤Ý, à¤µà¥•à¤~à¤³/à¤³/à¤° à¤•à¤”à¤‡à¤~à¥•à¤®, à¤²à¤~à¥• à¤•à¤µà¤, à¤®à¤§à¥•à¤~à¤® à¤‰à¤|à¥•à¤~à¤®à¤~à¤,, à¤, à¥•à¤Ýà¤%à¤°à¥•à¤Ý à¤...à¤à¤‡à¤, à¤|à¤‡à¤~à¤³/à¤%, à¤, à¥•à¤Ýà¤%à¤°à¥•à¤~à¤Ý à¤...à¤à¤‡à¤, à¤|à¤‡à¤~à¤³/à¤%, à¤, à¥•à¤Ýà¤%à¤°à¥•à¤~à¤Ý à¤...à¤à¤‡à¤, à¤|à¤‡à¤~à¤³/à¤%, à¤, à¥•à¤µà¤°à¥•à¤œà¤—à¤%à¤°, à¤, à¥•à¤µà¤°à¥•à¤œà¤—à¤%à¤° à¤•à¥‡ à¤...à¤µà¤, à¤°, à¤, à¥•à¤µà¤°à¥•à¤œà¤%/à¤—à¤%à¤°

Laghu V Griha Udyog, Swarozgar Pariyojanayen (Kutir Udyog),
Small Scale Industries (SSI) in Hindi Language à¤²à¤~à¥• à¤•à¤µà¤,
à¤—à¥fà¤¹ à¤%à¤!à¤~à¤—à¥(à¤—
(à¤_à¥•à¤µà¤°à¥(à¤œà¤¹/à¤—à¤³/à¤°
à¤²à¤°à¤; à¤—à¥(à¤œà¤“à¤³/à¤•à¤,)

Author: NIIR Board

Format: Paperback

Book Code: NI118

Pages: 542

ISBN: 8186623868

Price: Rs. 600.00 US\$ 100.00

challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/her business, but also for successful operation as well as regular up gradation/modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains the aspects to plan any business strategy step by step. The book explains about business planning, government facilities available for small scale businesses, registration of small scale business, choosing right location, loan related information, availability of raw materials, national fund facility and more aspects that will help start and maintain a new business. Some of the important projects described in the book are book binding, tiffin supply center, supari cutting, typing institute, paper pin production, herbal shampoo, powder production, shuttle cock for badminton, screen printing

Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) à¤à¥•à¤®à¥‰à¤² à¤à¥•à¤•à¥†à¤² à¤†à¤£à¥•à¤;à¤ à¥•à¤Ýà¥•à¤°à¥€à¥
à¤°à¥•à¤°à¥(à¤œà¥†à¤•à¥•à¤Ýà¥•à¤, (à¤²à¤~à¥•, à¤•à¥•à¤Ýà¥€à¤°
à¤µ à¤~à¤°à¥†à¤²à¥, à¤‰à¤;à¥•à¤~à¥à¤—
à¤°à¤°à¤;à¤~à¥(à¤œà¤°à¤³/à¤•à¤,) à¤‰à¤;à¥•à¤~à¤®à¤;à¤µà¤³/
à¤®à¤³/à¤°à¥•à¤—à¤;à¤°à¥•à¤¶à¤;à¤•à¤³/ 2nd Revised Edition)

Author: NPCS Board of Consultants & Engineers

Format: Paperback

Book Code: NI286

Pages: 432

ISBN: 9789381039601

Price: Rs. 950.00 US\$ 100.00

à¤...à¤ª à¤†à¤, à¤¡à¤¿à¤~à¤³/₄, à¤, à¥•à¤Ýà¤³/₄à¤°à¤•à¤Ý à¤...à¤ª
à¤†à¤, à¤¡à¤¿à¤~à¤³/₄ à¤, à¥•à¤Ýà¤~à¤, à¤¡ à¤...à¤ª à¤†à¤, à¤¡à¤¿à¤~à¤³/₄,
à¤, à¥•à¤Ýà¤³/₄à¤°à¤•à¤Ýà¤...à¤ª à¤•à¥•à¤~à¤³/₄ à¤¹à¥~,
à¤, à¥•à¤Ýà¤³/₄à¤°à¤•à¤Ýà¤...à¤ª à¤~à¤~à¥•à¤œà¤"à¤³/₄,
à¤, à¥•à¤µà¤°à¥•à¤œà¤—à¤³/₄à¤°, à¤, à¥•à¤µà¤°à¥•à¤œà¤—à¤³/₄à¤° à¤•à¥‡
à¤...à¤µà¤, à¤°, à¤, à¥•à¤µà¤°à¥•à¤œà¤¹/₄à¤—à¤³/₄à¤°
à¤ºà¤°à¤¿à¤~à¥•à¤œà¤"à¤³/₄à¤•à¤,

à¤«à¥,à¤; à¤¤à¥•à¤°à¥
à¤,à¥†à¤,à¤,à¤—
à¤†à¤,à¤;à¤,à¥•à¤Ýà¥•à¤°à¥€à¥ (à¤—à¤³/à¤;à¥•à¤—
à¤¤à¥•à¤°à¤,à¤,à¤,à¥•à¤•à¤°à¤‡ à¤•à¤µà¤, à¤•à¥fà¤·à¤;
à¤†à¤§à¤³/à¤°à¤;à¤¤ à¤%à¤;à¥•à¤—à¥,à¤—
à¤¤à¤°à¤;à¤—à¥(à¤œà¤“à¤³/à¤•à¤,) in Hindi Language

Author: Ajay Kr. Gupta

Format: Paperback

Book Code: NI318

Pages: 472

ISBN: 9789381039946

Price: Rs. 1,575.00 US\$ 150.00

à¤µà¤¿à¤¶à¥•à¤µà¤µà¤¿à¤|à¥•à¤~à¤%à¤²à¤~à¥^{à¤,,} à¤—à¤%à¤|à¥•à¤~
à¤¤à¤•à¤~à¥€à¤¶à¤¿à¤~à¤~à¤° à¤”à¤° à¤—à¤%à¤|à¥•à¤~
à¤%à¤¤à¥•à¤ºà¤%à¤|à¥^{à¤,,} à¤•à¥† à¤~à¤¿à¤°à¥•à¤®à¤%à¤£ à¤•à¥†
à¤•à¥•à¤~à¥†à¤¤à¥•à¤° à¤®à¥†à¤, à¤°à¥•à¤šà¤¿ à¤°à¤—à¤”à¥†
à¤µà¤%à¤²à¥† à¤...à¤~à¥•à¤~ à¤²à¥^{à¤—à¥^{à¤,,}}, à¤•à¥† à¤²à¤¿à¤•
à¤%à¤¤à¤~à¥^{à¤—à¥€ à¤, à¤%à¤—à¤¿à¤¤ à¤¹à¥^{à¤—à¥€ à¤}}

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Selection of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes varies process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. Email: npcs.india@gmail.com Website: NIIR.org

Mon, 12 Nov 2018 23:29:33 +0530