

# Laghu, Kutir, Griha Udyog, Gharelu Udyog Pariyojanayen ,Small Scale Industries, Udyamita Margdarshika, SSI,SME, Tiny Projects, Business , Start-Up Books for Entrepreneurs in Hindi Language

Laghu V Kutir Udyog (Small Scale Industries) 5th Revised Edition  
(Hindi Language) à¤²à¤~à¥• à¤µ à¤•à¥•à¤ÿà¥€à¤°  
à¤%à¤!à¥•à¤¯à¥(à¤— (à¤,à¥•à¤®à¥%à¤² à¤,à¥•à¤•à¥‡à¤²  
à¤‡à¤£à¥•à¤;à¤,à¥•à¤ÿà¥•à¤°à¥€à¥.)







The small scale sector is assuming greater importance every day. Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. Entrepreneurship is an act not a born tact, you need to understand the environment to set up an enterprise of your own. Setting up a business requires many things like understanding yourself, understanding market and availing funds are certain basic things that one must mandatorily know before making a business decision. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/ her business, but also for successful operation as well as regular up gradation/ modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development

of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. The book contains the aspects to plan any business strategy step by step. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains addresses of raw material suppliers, plant & machinery suppliers and more aspects that will help start and maintain a new business. Some of the important project described in the book are incense stick, cosmetic & toiletries, printing ink industry, ice cream, dairy industry (cheese, cream, butter etc.), confectionery industry, candle manufacturing, washing detergent powder, polythene sheet, green peas canning, adhesive manufacturing industry, surgical cotton etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very useful publication for new entrepreneurs, professionals, libraries etc. Tags àµ, àµ•àµµàµ°àµ†àµœàµ—àµ¾àµ° àµ-àµ†àµ¹àµ²àµ²àµ° àµ-àµµàµ¿àµ¿àµ-àµ•àµ¾àµ° àµ•àµ¾ àµ"àµ-àµ¾ àµµàµ¿àµ•àµ²àµ•àµ², àµ...àµ®àµ†àµ€àµ° àµ-àµ"àµ"àµ†àµ àµ•àµ†àµ àµµàµ°àµ†àµ€àµ°àµ†àµ, àµ...àµµàµ¿àµ° àµ•àµ†àµ àµµàµ²àµ¾àµ¶àµ†àµ,, àµ†àµ-àµ¿àµ° àµ—àµ†àµ¹àµ° àµ"àµ° àµ•àµ•àµ•àµ†àµ€àµ° àµ%àµ!àµ•àµ-àµ†àµ— àµ•àµ†àµ,àµ†àµµàµ¿àµ°àµ¿àµµàµ àµ¹àµ†àµ, àµ†àµ§àµ†àµ°àµ¿àµ° àµ•àµ•àµ•àµ†àµ†àµ€àµ° àµ•àµµàµµ, àµ—àµ†àµ¹àµ° àµ%àµ!àµ•àµ-àµ†àµ—, àµ†àµ²àµ²àµ°àµ¾ àµ•àµ°àµ†àµ-àµ¾àµ° àµ†àµ°àµ,àµ-

à¤•à¤°à¤"à¥‡ à¤ªà¤° à¤µà¤¿à¤§à¤³⁄à¤° à¤•à¤° à¤°à¤¹à¥‡ à¤¹à¥"à¤,,  
 à¤%à¤!à¥•à¤à¥(à¤— à¤,à¥‡ à¤,à¤®à¥•à¤-à¤,à¤§à¤¿à¤¤ à¤¤à¤°à¥•à¤°à¥€  
 à¤¤à¤³⁄à¤"à¤•à¤³⁄à¤°à¥€, à¤"à¤!à¥•à¤à¥(à¤—à¤¿à¤° à¤"à¥€à¤¤à¤¿, à¤•à¤®  
 à¤ªà¥,à¤,à¤¤à¥€ à¤•à¥‡ à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤°, à¤•à¤® à¤ªà¥"à¤,à¥‡ à¤•à¥‡  
 à¤¶!à¥•à¤°à¥, à¤•à¤°à¥‡à¤, à¤"à¤• à¤¤à¤®à¤³⁄à¤"à¥‡ à¤•à¥‡ à¤-à¥‡ à¤¹à¤¿à¤¶  
 à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤°, à¤•à¤® à¤²à¤³⁄à¤—à¤¤ à¤•à¥‡ à¤%à¤!à¥•à¤à¥(à¤—,  
 à¤•à¤® à¤²à¤³⁄à¤—à¤¤ à¤µà¤³⁄à¤ªà¥‡ à¤µà¥•à¤"à¤µà¤,à¤³⁄à¤", à¤•à¤®  
 à¤²à¤³⁄à¤—à¤¤ à¤µà¤³⁄à¤ªà¥‡ à¤µà¥•à¤"à¤µà¤,à¤³⁄à¤"  
 à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤°, à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤° à¤-à¤¿à¤³⁄à¤"à¥‡ à¤•à¥‡  
 à¤%à¤ªà¤³⁄à¤", à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤° à¤"à¥(à¤¤à¤"à¤³⁄à¤§à¥•à¤"à¥‡à¤,,  
 à¤•à¤¿à¤, à¤µà¤,à¥•à¤¤à¥• à¤•à¤³⁄à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤° à¤•à¤°à¥‡à¤,  
 à¤•à¤¿à¤,à¤,à¥‡ à¤¹à¥(à¤—à¤³⁄à¤²à¤³⁄à¤-, à¤•à¥•à¤¶à¥€à¤°  
 à¤%à¤!à¥•à¤à¥(à¤—, à¤•à¥•à¤¶à¥€à¤° à¤"à¤° à¤²à¤"à¥•  
 à¤%à¤!à¥•à¤"à¤®à¥(à¤, à¤"à¥(à¤¤à¤"à¤³⁄à¤•à¤, à¤•à¥"à¤,à¥‡  
 à¤%à¤!à¥•à¤à¥(à¤— à¤²à¤—à¤³⁄à¤"à¥‡ à¤¤à¤³⁄à¤"à¥‡, à¤•à¥œà¤"à¤ à¤,à¤³⁄à¤  
 à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤° à¤•à¤°à¥‡, à¤•à¥œà¤"à¤ à¤,à¤³⁄à¤  
 à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤° à¤°à¤¹à¥‡à¤—à¤³⁄à¤ à¤¿à¤²à¤•à¥‡ à¤²à¤¿à¤•  
 à¤«à¤³⁄à¤"à¤!à¥‡à¤®à¤,à¤!, à¤•à¥•à¤"à¤³⁄à¤ à¤¿à¤ª à¤...à¤ªà¤"à¤³⁄à¤ à¤•à¥(à¤  
 à¤"à¤-à¤³⁄à¤µà¥•à¤"à¤µà¤,à¤³⁄à¤",  
 à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤°à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤°,  
 à¤,à¥•à¤µà¤"à¥(à¤¤à¤—à¤³⁄à¤°, à¤)à¥(à¤¶à¤³⁄à¤ à¤-à¤¿à¤¤à¤¤à¤"à¥‡à¤,,  
 à¤%à¤!à¥•à¤à¥(à¤—, à¤¶!à¥•à¤°à¥• à¤•à¤°à¤"à¤³⁄à¤§à¤³⁄à¤¹à¤¤à¥‡  
 à¤¹à¥"à¤?, à¤•à¥•à¤"à¤³⁄à¤ à¤¿à¤ªà¤•à¥(à¤¿à¤°à¥•à¤¥à¤¿à¤•  
 à¤,à¥•à¤µà¤¤à¤,à¤¤à¥•à¤°à¤¤à¤³⁄à¤§à¤³⁄à¤"à¤¿à¤•, à¤•à¥•à¤"à¤³⁄à¤  
 à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤° à¤•à¤°à¥‡, à¤-à¤³⁄à¤!à¥•à¤"  
 à¤ªà¥•à¤°à¤,à¤,à¥•à¤•à¤°à¤£ à¤%à¤!à¥•à¤à¥(à¤—, à¤-à¤³⁄à¤!à¥•à¤"  
 à¤ªà¥•à¤°à¤,à¤,à¥•à¤•à¤°à¤£ à¤%à¤!à¥•à¤à¥(à¤—à¥(à¤, à¤¹à¥‡à¤¤à¥•  
 à¤,à¥•à¤¥à¤³⁄à¤ªà¤"à¤³⁄à¤, à¤)à¥(à¤¶à¤³⁄à¤ à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤° à¤¶!à¥•à¤°à¥•  
 à¤•à¤°à¥‡à¤,, à¤)à¥(à¤¶à¥‡à¤ªà¥"à¤®à¤³⁄à¤"à¥‡ à¤•à¥€  
 à¤"à¤!à¥•à¤à¥(à¤—à¤¿à¤• à¤¿à¤•à¤³⁄à¤à¤¿à¤-à¤³⁄à¤, à¤)à¥(à¤¶à¥‡à¤®à¤—à¤°  
 à¤-à¤¿à¤¿à¤¹⁄à¥€ à¤,à¤,à¤-à¤³⁄à¤µà¤"à¤³⁄à¤µà¤³⁄à¤ªà¥‡ à¤"à¤•  
 à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤°, à¤)à¥(à¤¶à¥‡à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤°, à¤"à¤"à¤³⁄à¤  
 à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤°, à¤"à¤-à¤³⁄à¤ à¤-à¤¿à¤¤à¤¤à¥‡à¤,  
 à¤¿à¤¿à¤¿à¤¿à¤¿à¤³⁄à¤, à¤"à¤-à¤³⁄à¤ à¤µà¥•à¤"à¤µà¤,à¤³⁄à¤"à¤¶!à¥•à¤°à¥,  
 à¤•à¤°à¥‡à¤, à¤"à¤° à¤°à¥(à¤¤à¤—à¤³⁄à¤° à¤ªà¤³⁄à¤"à¥‡à¤,, à¤"à¤-à¤³⁄à¤  
 à¤µà¥•à¤"à¤³⁄à¤ªà¤³⁄à¤°, à¤ªà¤°à¤¿à¤"à¥(à¤¤à¤"à¤³⁄à¤  
 à¤ªà¥•à¤°à¥(à¤«à¤³⁄à¤¿à¤², à¤-à¤³⁄à¤°à¤¤ à¤•à¥‡ à¤²à¤"à¥•  
 à¤%à¤!à¥•à¤à¥(à¤—, à¤-à¤³⁄à¤°à¤¤ à¤®à¥‡à¤, à¤"à¤-à¤³⁄à¤  
 à¤•à¤³⁄à¤°à¥(à¤-à¤³⁄à¤° à¤¶!à¥•à¤°à¥, à¤•à¤°à¤"à¤³⁄à¤, à¤°à¥(à¤¤à¤—à¤³⁄à¤°  
 à¤•à¥‡ à¤...à¤µà¤,à¤°, à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤—, à¤²à¤"à¥•  
 à¤%à¤!à¥•à¤à¥(à¤— à¤•à¥€ à¤¤à¤³⁄à¤"à¤•à¤³⁄à¤°à¥€, à¤²à¤"à¥•  
 à¤%à¤!à¥•à¤à¥(à¤— à¤•à¥‡ à¤"à¤³⁄à¤®, à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤—  
 à¤•à¥‡ à¤-à¤³⁄à¤°à¥‡, à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤— à¤®à¤³⁄à¤¹à¤¿à¤¤à¥€  
 à¤µ à¤®à¤³⁄à¤°à¥•à¤—à¤!à¤°à¥•à¤¶!à¤", à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤—  
 à¤-à¤³⁄à¤!à¥€, à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤— à¤¶!à¥•à¤°à¥, à¤•à¤°à¤"à¥‡  
 à¤,à¤®à¥•à¤-à¤"à¥•à¤§à¥€ à¤%à¤ªà¤"à¥(à¤—à¥€, à¤²à¤"à¥•  
 à¤%à¤!à¥•à¤à¥(à¤— à¤,à¥,à¤§à¥€, à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤—à¥(à¤,  
 à¤•à¤³⁄à¤µà¤"à¥•à¤—à¥€à¤•à¤°à¤£, à¤²à¤"à¥• à¤%à¤!à¥•à¤à¥(à¤—à¥(à¤,

à¤•à¥€ à¤†à¤µà¤¶à¥•à¤ à¤•à¤¤à¤¾, à¤²à¤ à¥• à¤%à¤!à¥•à¤ à¥(à¤—à¥(à¤,  
à¤•à¥† à¤%à¤!à¥•à¤!à¥†à¤¶à¥•à¤, à¤²à¤ à¥• à¤%à¤!à¥•à¤ à¥(à¤—à¥(à¤,  
à¤•à¥† à¤²à¥•à¤°à¤¾à¤¾, à¤²à¤ à¥• à¤%à¤§à¥(à¤— à¤•à¥€  
à¤œà¤¾à¤¾à¤¾à¥€, à¤²à¤ à¥• à¤•à¤µà¤, à¤•à¥•à¤ à¥€à¤°  
à¤%à¤!à¥•à¤ à¥(à¤—, à¤²à¤ à¥• à¤•à¥•à¤ à¥€à¤° à¤µ à¤ à¤°à¥†à¤²à¥,  
à¤%à¤!à¥•à¤ à¥(à¤— à¤²à¤°à¤ à¤ à¥(à¤œà¤ à¤¾à¤¾à¤¾,  
à¤µà¥•à¤ à¤µà¤, à¤¾à¤ à¤²à¤ à¤ à¥•à¤ à¥, à¤µà¥•à¤ à¤¾à¤¾à¤¾à¤¾à¤°  
à¤•à¤°à¤ à¥† à¤, à¤, à¤—à¤, à¤§à¥€, à¤µà¥•à¤ à¤¾à¤¾à¤¾à¤¾à¤° à¤•à¥†  
à¤²à¥•à¤°à¤¾à¤¾, à¤, à¥•à¤•à¥•à¤.à¥•à¤®, à¤²à¤ à¥• à¤•à¤µà¤,  
à¤®à¤§à¥•à¤ à¤® à¤%à¤!à¥•à¤ à¤®à¥(à¤,, à¤, à¥•à¤ à¥ à¤¾à¤¾à¤¾à¤¾ à¤...à¤²  
à¤†à¤, à¤; à¤ à¤¾, à¤, à¥•à¤ à¥ à¤¾à¤¾à¤¾à¤¾à¥•à¤ à¤...à¤² à¤†à¤, à¤; à¤ à¤¾à¤¾à¤¾à¤¾  
à¤, à¥•à¤ à¥ à¤, à¤; à¤...à¤² à¤†à¤, à¤; à¤ à¤¾à¤¾à¤¾à¤¾,  
à¤, à¥•à¤ à¥ à¤¾à¤¾à¤¾à¤¾à¥•à¤...à¤² à¤•à¥•à¤ à¤¾à¤¾ à¤¹à¥,  
à¤, à¥•à¤ à¥ à¤¾à¤¾à¤¾à¤¾à¥•à¤...à¤² à¤ à¥(à¤œà¤ à¤¾à¤¾,  
à¤, à¥•à¤µà¤°à¥(à¤œà¤—à¤¾à¤°, à¤, à¥•à¤µà¤°à¥(à¤œà¤—à¤¾à¤° à¤•à¥†  
à¤...à¤µà¤, à¤°, à¤, à¥•à¤µà¤°à¥(à¤œà¤¾à¤¾à¤¾—à¤¾à¤¾à¤°  
à¤²à¤°à¤ à¤ à¥(à¤œà¤ à¤¾à¤¾à¤¾à¤¾,



Laghu V Griha Udyog, Swarozgar Pariyojanayen (Kutir Udyog),  
Small Scale Industries (SSI) in Hindi Language à²à¸~à¸• à¸•à¸µà¸,  
à¸—à¸fà¸¹ à¸%à¸!à¸•à¸-à¸à¸—  
(à¸ à¸•à¸µà¸°à¸à¸œà¸¼à¸—à¸¾à¸°  
à¸²à¸°à¸à¸-à¸à¸œà¸¾à¸¾à¸•à¸,)

**Author:** NIIR Board

**Format:** Paperback

**Book Code:** NI118

**Pages:** 542

**ISBN:** 8186623868

**Price:** Rs. 600.00 **US\$** 100.00

Note: This book is available in Hindi Language only Laghu V Griha Udyog (Swarozgar Pariyojanayen) Kutir Udyog, Small Scale Industries (SSI) in Hindi Language

à²²à² à¥• à²•à²µà², à²—à²fà²¹ à²%à²!à²¥•à² à²(à²— (à², à²¥•à²µà²°à²¥(à²œà²¼à²—à²¼à²° à²²à²°à²µ¿à² à²¥(à²œà²° à²¼à²•à²,) à²²à²~à²¥• à²%à²!à²¥•à² à²(à²— à²•à²¼ à²-à²¼à²°à²²à²¥€à² à² à²...à²°à²¥•à²²à²µà²¥•à² à²µà², à²¥•à²²à²¼ à²®à²¥‡à², à²...à²²à²¥•à² à², à²² à²®à²¹à²²à²¥•à²²à²¥•à²µà²²à²¥, à²°à²¥•à²² à², à²¥•à²²à²¼à²° à²°à²¹à²¼ à²¹à²¥ à²¥à²•à²°à²¼à²²à²¥€à²° à²•à²¼à²² à², à²¥‡ à²¹à²¥€ à²-à²¼à²°à²² à²•à²¥‡ à²²à²~à²¥• à²µ à²—à²fà²¹ à²%à²!à²¥•à² à²(à²—à²¥(à², à²®à²¥‡à², à²%à²²à²¥•à²²à²® à²—à²¥•à²²à²µà²²à²¥•à²²à²¼ à²µà²¼à²¼à²²à²¥€ à²µà², à²¥•à²²à²¼ à²°à²¹à²¥(à²²à²µà²¼ à²°à²µà²¥•à²²à²°à², à²•à²¼ à²%à²²à²¥•à²²à²¼à²!à²° à²¹à²¥(à²²à²µà²¼ à²°à²¹à²¼ à²¹à²¥ à²µ%à²!à²¥•à² à²®à²¥€ à²-à²°à²°à²¼ à²°à²¼ à²%à²²à²¥•à²°à²® à², à²¥•à²²à²¼à²°à²µ à²µà²°à²°à²¼ à²¥‡à²œ à²•à²¼à²°à²¥€ à²¥‡à²µ, à²¼à²° à²¹à²¥( à²—à²°à²¼ à²¹à²¥ I à²•à²¥•à²°à²¥(à², à²•à²µ¿ à²¹à²®à²¼à²°à²¥€ à², à²°à²•à²¼à²° à²%à²²à²¥•à²°à²® à², à²¥•à²²à²¼à²²à²µ¿à²²à²µ à²•à²¥‡ à²²à²µ¿à²• à²%à²²à²¥•à²°à²®à²µ¿à²°à²¥(à², à²•à²¥( à²•à²° à²²à²°à²¹ à², à²¥‡ à²²à²¥•à²°à²¥(à²²à²¥•à², à²¼à²°à²¼à²°à²µ à²°à²°à²²à²¥€ à²¹à²¥ I à²¥‡à²µ, à²•à²¥‡ à²²à²µ¿à²• à², à²°à²°à²¼à²° à²µà²µ¿à²-à²µ¿à²° à²¥•à²° à²²à²¥•à²°à²¼à²° à²•à²¥‡ à²²à²¥•à²°à²µ¶à²µ¿à²µ¿à²µ, à²•à²¼ à²¥‡ à²²à²µ¿à²°à²¥(à², à²•à²¼( à²%à²²à²¥•à²°à²®à²µ¿à²°à²¥(à², à²•à²¥( à²%à²²à²¥•à²°à²¥(à²— à², à²¥•à²²à²¼à²²à²µ°à²°à²¼ à²•à²¼ à²%à²²à²¥•à²°à²¥(à²— à², à²¥•à²²à²¼ à²°œà²¥•à²²à²¼à²° à²!à²µ¿à²°à²¼ à²°œà²¼ à², à²•à²¥‡ I à²°à²!à²µ¿ à²%à²°à²°à²¥•à²°à²¥‡à², à²%à²²à²¥•à²°à²® à², à²¥•à²²à²¼à²²à²µ¿à²²à²µ à²•à²°à²°à²¥‡ à²•à²¥‡ à²²à²µ¿à²• à²µà²µ¿à²²à²¥•à²²à²¥€à²° à², à²¹à²¼à²°à²°à²²à²¼ à²•à²¥€ à²¥‡à²µà²°à²¶à²¥à²°à²²à²¼ à²¹à²¥ à²²à²¥( à²%à²°à²°à²¥•à²°à²¥‡à², à²µà²µ¿à²-à²µ¿à²° à²¥•à²° à²(à²² à²%à²²à²¥•à²°à²¥(à²— à², à²¥•à²²à²¼à²²à²µ°à²¼à²°à²µ¿à²²à²µ à²•à²°à²°à²¥‡ à²®à²¥‡à², à²°à²!à²µ¿ à²%à²°à²°à²¥•à²°à²¥‡à², à²•à²¥(à²° à²²à²°à²¥‡à²µ¶à²¼à²°à²¥€ à²¥‡ à²°à²¹à²¥€ à²¹à²¥ à²²à²¥( à²%à²°à²°à²¥•à²°à²¥‡à², à²%à²²à²¥•à²°à²¥(à²— à²²à²µ°à²¼à²°à²¥‡ à²¹à²¥‡à²²à²µà²¥• à², à²¹à²¼à²°à²²à²µà²¼ à²²à²µà²¼à²°à²¥(à²— à²²à²µ°à²¼à²°à²µà²¼à²°à²¥€ à²¹à²¥ I à², à²°à²°à²¼à²° à²¥‡à²µ, à²-à²¼à²°à²²à²µ à²•à²¥‡ à²²à²µ¿à²• à²-à²¼à²°à², à²²à²¥œà²° à²²à²° à²²à²¥•à²°à²°à²²à²¥•à²°à²¶à²¥€à²² à²¹à²¥(à², à²•à²µ¿ à²!à²¥‡à²µ¶ à²-à²° à²®à²¥‡à², à²%à²²à²¥•à²°à²°à²®à²µ¿à²²à²µà²¼ à²²à²µ°à²¥‡ à²µ à²-à²µ¿à²¥‡ à²²à²µà²¥à²¼ à²•à²° à²•à², à²¥•à²°à²¥fà²²à²µ¿ à²²à²µ°à²¥•à²²à²µà²µ¿à²²à²µ à²¹à²¥( à²°œà²µ¿à²µ, à²®à²¥‡ à², à²¥•à²²à²¼à²°à²¥(à², à²°à²¼ à²%à²²à²¥•à²°à²¥(à²—à²¥(à², à²²à²µ°à²¥•à²°à²¥(à²—à²¥(à², à²•à²¼ à²%à²²à²¥•à²°à²¥(à²²à²µ¿à²!à²° à²•à²µà², à²¹à²¥(à²°à²¥‡ à²%à²²à²¥•à²°à²¥(à², à²•à²¥€ à²²à²µ°à²¼à²°à²¥•à²°à²!à²²à²µà²¼ à²-à²µ¿à²¥‡ I





à¤, à¤«à¤²à¤¤à¤³¼ à¤•à¤† à¤¶à¤¿à¤—à¤° à¤²à¤° à¤—à¤œà¤† à¤¹à¤^ à¤%à¤”  
 à¤, à¤-à¤€ à¤”à¤† à¤†à¤” à¤-à¤(à¤œà¤”à¤³¼à¤”à¤, à¤•à¤³¼ à¤²à¤³¼à¤- à¤%à¤  
 à¤³¼à¤-à¤³¼ à¤”à¤° à¤...à¤²à¤”à¤† à¤²à¤°à¤¿à¤¶à¤°à¤® à¤•à¤† à¤—à¤²  
 à¤²à¤° à¤...à¤²à¤”à¤€ à¤†à¤•à¤³¼à¤†à¤-à¤(à¤, à¤•à¤€ à¤, à¤«à¤²à¤¤à¤³¼  
 à¤, à¤•à¤”à¤¿à¤¶à¤°à¤¿à¤¤ à¤•à¤€ | à¤²à¤”à¤, à¤³¼ à¤œà¤€à¤µà¤” à¤•à¤†  
 à¤²à¤¿à¤• à¤, à¤—à¤, à¤† à¤®à¤¹à¤¤à¤•à¤µà¤²à¤, à¤²à¤°à¤£ à¤§à¤€à¤œ  
 à¤¹à¤^ | à¤¹à¤° à¤µà¤•à¤-à¤•à¤•à¤¤à¤¿ à¤...à¤²à¤”à¤† à¤œà¤€à¤µà¤”  
 à¤®à¤†à¤, à¤²à¤”à¤, à¤³¼ à¤•à¤®à¤³¼à¤”à¤³¼ à¤§à¤³¼à¤¹à¤¤à¤³¼ à¤¹à¤^ |  
 à¤...à¤—à¤° à¤•à¤(à¤^ à¤µà¤•à¤-à¤•à¤•à¤¤à¤¿ à¤...à¤²à¤”à¤³¼ à¤—à¤•à¤  
 à¤•à¤³¼ à¤%à¤!à¤•à¤-à¤(à¤— à¤, à¤•à¤†à¤³¼à¤²à¤¿à¤¤ à¤•à¤°à¤”à¤³¼  
 à¤§à¤³¼à¤¹à¤¤à¤³¼ à¤¹à¤^ à¤¤à¤( à¤%à¤, à¤•à¤† à¤²à¤³¼à¤,  
 à¤...à¤§à¤•à¤)à¤€ à¤²à¤•à¤²à¤³¼à¤”à¤¿à¤, à¤— à¤”à¤° à¤—à¤¿à¤)à¤”à¤,  
 à¤¶à¤•à¤°à¤, à¤•à¤°à¤”à¤† à¤•à¤† à¤²à¤¿à¤• à¤²à¤°à¤•à¤-à¤³¼à¤²à¤•à¤  
 à¤°à¤³¼à¤¶à¤¿ à¤¹à¤(à¤”à¤€ à¤§à¤³¼à¤¹à¤¿à¤• à¤¤ à¤†à¤, à¤•à¤³¼  
 à¤®à¤¤à¤²à¤- à¤-à¤¹ à¤-à¤¿à¤²à¤•à¤² à¤-à¤€ à¤”à¤¹à¤€à¤, à¤¹à¤^  
 à¤•à¤¿ à¤•à¤(à¤^ à¤•à¤® à¤²à¤”à¤, à¤† à¤®à¤† à¤...à¤²à¤”à¤³¼  
 à¤, à¤•à¤µà¤-à¤, à¤•à¤³¼ à¤%à¤!à¤•à¤-à¤(à¤— à¤¶à¤•à¤°à¤, à¤”à¤¹à¤€à¤,  
 à¤•à¤° à¤, à¤•à¤¤à¤³¼ à¤† à¤†à¤, à¤²à¤•à¤, à¤•à¤¤à¤• à¤®à¤†à¤,  
 à¤µà¤¿à¤¤à¤•à¤¤à¤€à¤- à¤²à¤°à¤¿à¤-à¤(à¤œà¤”à¤³¼ à¤•à¤³¼  
 à¤µà¤¿à¤µà¤°à¤£ à¤!à¤¿à¤-à¤³¼ à¤—à¤-à¤³¼ à¤¹à¤^ à¤”à¤° à¤†à¤”  
 à¤µà¤¿à¤¤à¤•à¤¤à¤€à¤- à¤²à¤°à¤¿à¤-à¤(à¤œà¤”à¤³¼ à¤•à¤†  
 à¤®à¤³¼à¤§à¤•à¤-à¤® à¤, à¤† à¤µà¤¿à¤-à¤¿à¤”à¤•à¤”  
 à¤%à¤!à¤•à¤-à¤(à¤—à¤( à¤•à¤€ à¤%à¤¤à¤•à¤²à¤³¼à¤!à¤”  
 à¤•à¤•à¤-à¤®à¤¤à¤³¼ (Production Capacity), à¤-à¤, à¤®à¤¿ à¤•à¤µà¤,  
 à¤-à¤µà¤” (Land & Building), à¤®à¤¶à¤€à¤” à¤•à¤µà¤, à¤%à¤²à¤•à¤°à¤°à¤£  
 (Machinery & Equipment) à¤¤à¤†à¤³¼ à¤•à¤•à¤²  
 à¤...à¤”à¤•à¤®à¤³¼à¤”à¤¿à¤¤ à¤²à¤³¼à¤—à¤¤ (Estimated Capital Investment)  
 à¤†à¤!à¤¿ à¤•à¤€ à¤œà¤³¼à¤”à¤•à¤³¼à¤°à¤€ à¤!à¤€ à¤—à¤-à¤€ à¤¹à¤^à¤  
 à¤, à¤³¼à¤† à¤¹à¤€ à¤•à¤§à¤•à¤§à¤† à¤®à¤³¼à¤² à¤•à¤†  
 à¤†à¤²à¤, à¤°à¤•à¤¤à¤¿à¤•à¤°à¤•à¤¤à¤³¼à¤”à¤, (Raw Material Suppliers),  
 à¤, à¤, à¤-à¤, à¤¤à¤•à¤° à¤”à¤° à¤®à¤¶à¤€à¤”à¤°à¤€ à¤•à¤†  
 à¤†à¤²à¤, à¤°à¤•à¤¤à¤¿à¤•à¤°à¤•à¤¤à¤³¼à¤”à¤, (Plant & Machinery Suppliers)  
 à¤•à¤† à¤²à¤¤à¤† à¤!à¤¿à¤• à¤—à¤• à¤¹à¤^ à¤œà¤¿à¤, à¤, à¤†  
 à¤%à¤!à¤•à¤-à¤®à¤€ à¤œà¤•à¤-à¤³¼à¤!à¤³¼à¤¤à¤³¼à¤° à¤²à¤³¼à¤- à¤%à¤  
 à¤³¼ à¤, à¤•à¤†à¤, à¤¤ à¤”à¤-à¤† à¤%à¤!à¤•à¤-à¤®à¤¿à¤-à¤(à¤, ,  
 à¤µà¤•à¤-à¤µà¤, à¤³¼à¤-à¤¿à¤”à¤, à¤¤à¤•à¤”à¤€à¤•à¤€  
 à¤²à¤°à¤³¼à¤®à¤°à¤•à¤¶à¤!à¤³¼à¤¤à¤³¼à¤”à¤, à¤†à¤!à¤¿ à¤•à¤† à¤²à¤¿à¤•  
 à¤-à¤¹ à¤²à¤•à¤, à¤•à¤¤à¤• à¤...à¤®à¤, à¤²à¤•à¤-  
 à¤®à¤³¼à¤°à¤•à¤—à¤!à¤°à¤•à¤¶à¤” à¤, à¤¿à¤!à¤-à¤§ à¤¹à¤(à¤—à¤€à¤¤ The  
 small scale sector is assuming greater importance every day. Hundreds of  
 thousands of people start their own businesses every year, and untold more  
 dream about the possibility of becoming their own bosses. Starting your own  
 business is one of the few remaining paths to wealth. Entrepreneurship is one  
 of the critical decisions to be made and it involves number of risk and has its  
 own advantages also. But the charm of being a master of you is always above  
 any other form of work. To start your own venture you have to decide on many  
 things. Making a choice of the right project is a difficult decision for an  
 entrepreneur and is an imperative decision. For the reason that rest of the

challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/her business, but also for successful operation as well as regular up gradation/modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains the aspects to plan any business strategy step by step. The book explains about business planning, government facilities available for small scale businesses, registration of small scale business, choosing right location, loan related information, availability of raw materials, national fund facility and more aspects that will help start and maintain a new business. Some of the important projects described in the book are book binding, tiffin supply center, supari cutting, typing institute, paper pin production, herbal shampoo, powder production, shuttle cock for badminton, screen printing

etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very useful publication for new entrepreneurs, professionals, libraries etc. (This book is available in Hindi Language only)

Tags à¤, à¥•à¤µà¤°à¥(à¤œà¤—à¤¾à¤° à¤-à¥†à¤¹à¤¤à¤° à¤-à¤µà¤¿à¤.à¥•à¤ à¤•à¤¾ à¤"à¤-à¤¾ à¤µà¤¿à¤•à¤²à¥•à¤², à¤...à¤®à¥€à¤° à¤-à¤"à¤"à¥† à¤•à¥† à¤¤à¤°à¥€à¤•à¥†, à¤...à¤µà¤¿à¤° à¤•à¥( à¤¤à¤²à¤¾à¤¾à¤¶à¥†à¤, à¤†à¤-à¤¿à¤° à¤—à¥†à¤¹ à¤"à¤° à¤•à¥•à¤Ýà¥€à¤° à¤%à¤!à¥•à¤ à¥(à¤— à¤•à¥^à¤, à¥† à¤µà¤¿à¤•à¤, à¤¿à¤¤ à¤¹à¥(, à¤†à¤¿à¥•à¤"à¤¿à¤° à¤•à¥•à¤Ýà¥€à¤° à¤•à¤µà¤¿à¤, à¤—à¥†à¤¹ à¤%à¤!à¥•à¤ à¥(à¤—, à¤†à¤² à¤"à¤-à¤¾ à¤¾à¤°à¥(à¤-à¤¾à¤° à¤†à¤°à¤, à¤-à¤•à¤°à¤"à¥† à¤²à¤° à¤µà¤¿à¤¿à¤° à¤•à¤° à¤°à¤¹à¥† à¤¹à¥^à¤, à¤%à¤!à¥•à¤ à¥(à¤— à¤, à¥† à¤, à¤®à¥•à¤-à¤, à¤¿à¤¿à¤ à¤œà¤°à¥•à¤°à¥€ à¤œà¤¾à¤"à¤•à¤¾à¤°à¥€, à¤"à¤!à¥•à¤ à¥(à¤—à¤¿à¤° à¤"à¥€à¤¤à¤¿, à¤•à¤® à¤²à¥, à¤, à¤œà¥€ à¤•à¥† à¤µà¥•à¤-à¤¾à¤¾à¤¾à¤° à¤•à¤® à¤²à¥^à¤ à¤, à¥† à¤•à¥† à¤¶à¥•à¤°à¥, à¤•à¤°à¥†à¤, à¤"à¤° à¤œà¤®à¤¾à¤¾à¤"à¥† à¤•à¥† à¤-à¥† à¤¹à¤¿à¤¿ à¤Ý à¤•à¤¾à¤°à¥(à¤-à¤¾à¤° à¤, à¤•à¤® à¤²à¤¾à¤¾à¤—à¤¤ à¤•à¥† à¤%à¤!à¥•à¤ à¥(à¤—, à¤•à¤® à¤²à¤¾à¤¾à¤—à¤¤ à¤µà¤¿à¤²à¥† à¤µà¥•à¤-à¤µà¤¿à¤, à¤•à¤® à¤²à¤¾à¤¾à¤—à¤¤ à¤µà¤¿à¤²à¥† à¤µà¥•à¤-à¤µà¤¿à¤ à¤µà¥•à¤-à¤¾à¤¾à¤²à¤¾à¤° à¤, à¤•à¤¾à¤°à¥(à¤-à¤¾à¤¾à¤° à¤-à¤¿à¤¾à¤¾à¤"à¥† à¤•à¥† à¤%à¤²à¤¾à¤, à¤•à¤¾à¤°à¥(à¤-à¤¾à¤¾à¤° à¤-à¤¾à¤¾à¤° à¤-à¥(à¤œà¤"à¤¾à¤¾à¥•à¤ à¤"à¤¾à¤µà¥•à¤-à¤¾à¤¾à¤²à¤¾à¤° à¤•à¤°à¥†à¤, à¤•à¤¿à¤, à¤, à¥† à¤¹à¥(à¤—à¤¾à¤²à¤¾à¤-à¤, à¤•à¥•à¤Ýà¥€à¤° à¤%à¤!à¥•à¤ à¥(à¤—, à¤•à¥•à¤Ýà¥€à¤° à¤"à¤° à¤²à¤~à¥• à¤%à¤!à¥•à¤-à¤®à¥(à¤, à¤-à¥(à¤œà¤"à¤¾à¤¾à¤, à¤•à¥^à¤ à¥† à¤%à¤!à¤ à¥(à¤— à¤²à¤—à¤¾à¤°à¥† à¤œà¤¾à¤¾à¤"à¥†, à¤•à¥œà¤" à¤, à¤¾à¤µà¥•à¤-à¤µà¤¿à¤²à¤¾à¤° à¤•à¤°à¥†, à¤•à¥œà¤" à¤, à¤¾à¤¾ à¤µà¥•à¤-à¤µà¤¿à¤²à¤¾à¤° à¤°à¤¹à¥†à¤—à¤¾à¤ à¤†à¤²à¤•à¥† à¤²à¤¿à¤° à¤«à¤¾à¤-à¤!à¥†à¤®à¤, à¤, à¤•à¥•à¤-à¤¾à¤¾ à¤†à¤² à¤...à¤²à¤"à¤¾à¤ à¤•à¥(à¤"à¤"à¤¾à¤¾à¤µà¤¿à¤, à¤µà¥•à¤-à¤µà¤¿à¤²à¤¾à¤°à¥(à¤-à¤¾à¤¾à¤° à¤, à¥(à¤Ýà¤¾à¤¾ à¤-à¤¿à¤œà¤"à¥†à¤, à¤%à¤!à¥•à¤ à¥(à¤—, à¤¶à¥•à¤°à¥• à¤•à¤°à¤"à¤¾à¤¾à¤¿à¤¹à¤¤à¥† à¤¹à¥^à¤?, à¤•à¥•à¤-à¤¾à¤¾ à¤†à¤²à¤•à¥( à¤†à¤°à¥•à¤¾à¤¿à¤° à¤, à¥•à¤µà¤¤à¤, à¤¤à¥•à¤°à¤¤à¤¾à¤¿à¤¾à¤¹à¤¿à¤° à¤, à¤•à¥•à¤-à¤¾à¤¾ à¤µà¥•à¤-à¤µà¤¿à¤²à¤¾à¤° à¤•à¤°à¥†, à¤-à¤¾à¤¾à¤!à¥•à¤-à¤²à¥•à¤°à¤ à¤, à¤, à¥•à¤°à¤°à¤£ à¤%à¤!à¥•à¤ à¥(à¤—, à¤-à¤¾à¤¾à¤!à¥•à¤-à¤²à¥•à¤°à¤ à¤, à¤, à¥•à¤°à¤°à¤£ à¤%à¤!à¥•à¤ à¥(à¤—à¥(à¤, à¤¹à¥†à¤¤à¥•à¤ à¤, à¥•à¥à¤¾à¤²à¤²à¤"à¤¾à¤, à¤)à¥(à¤Ýà¤¾à¤¾ à¤•à¤¾à¤¾à¤"à¥† à¤•à¥€ à¤"à¤!à¥•à¤-à¥(à¤—à¤¿à¤° à¤†à¤°à¤¾à¤¾à¤†à¤-à¤¾à¤° à¤, à¤)à¥(à¤Ýà¥† à¤²à¥^à¤®à¤¾à¤¾à¤"à¥† à¤•à¥€ à¤®à¤—à¤° à¤-à¤¿à¤¾à¤¾à¥€ à¤, à¤, à¤-à¤¾à¤¾à¤µà¤"à¤¾à¤µà¤¿à¤²à¥† à¤"à¤° à¤•à¤¾à¤¾à¤°à¥(à¤-à¤¾à¤¾à¤° à¤, à¤)à¥(à¤Ýà¥† à¤µà¥•à¤-à¤¾à¤¾à¤²à¤¾à¤° à¤, à¤"à¤-à¤¾à¤¾à¤°à¥(à¤-à¤¾à¤¾à¤° à¤"à¤-à¤¾à¤¿à¤œà¤"à¥†à¤, à¤†à¤†à¤¿à¤¿à¤¿à¤-à¤¾à¤¾à¤, à¤"à¤-à¤¾à¤¾à¤µà¥•à¤-à¤µà¤¿à¤²à¤¾à¤° à¤¶à¥•à¤°à¥, à¤•à¤°à¥†à¤, à¤"à¤° à¤°à¥(à¤œà¤—à¤¾à¤° à¤²à¤¾à¤¾à¤-à¥†à¤, à¤"à¤-à¤¾à¤¾à¤

àµµà¥•àµ-àµ¾àµ²àµ¾àµ°, àµ²àµ°àµ¿àµ-à¥(àµœàµ"àµ¾  
àµ²à¥•àµ°à¥(àµ«àµ¾àµ¶àµ², àµ-àµ¾àµ°àµµ àµ•à¥† àµ²àµ"à¥•  
àµ%àµ!à¥•àµ-à¥(àµ—, àµ-àµ¾àµ°àµµ àµœà¥†àµ, àµ"àµ àµ¾  
àµ•àµ¾àµ°à¥(àµ-àµ¾àµ° àµ¶à¥•àµ°à¥, àµ•àµ°àµ"àµ¾,  
àµ°à¥(àµœàµ—àµ¾àµ° àµ•à¥† àµ...àµµàµ, àµ²àµ"à¥•  
àµ%àµ!à¥•àµ-à¥(àµ—, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ•à¥€  
àµœàµ¾àµ"àµ"àµ•àµ¾àµ°à¥€, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ•à¥†  
àµ"àµ¾àµœ, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ•à¥† àµ-àµ¾àµ°à¥†,  
àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµœàµ¾àµ¹àµ¿àµµà¥€ àµµ  
àµœàµ¾àµ°à¥•àµ—àµ!àµ°à¥•àµ¶àµ", àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ—  
àµ-àµ¾àµ!à¥€, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ¶à¥•àµ°à¥, àµ•àµ°àµ"à¥†  
àµ, àµœà¥•àµ-àµ"à¥•àµ§à¥€ àµ%àµ²àµ-à¥(àµ—à¥€, àµ²àµ"à¥•  
àµ%àµ!à¥•àµ-à¥(àµ— àµ, à¥, àµ§à¥€, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,  
àµ•àµ¾ àµµàµ°à¥•àµ—à¥€àµ•àµ°àµ£, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,  
àµ•à¥€ àµ¶àµµàµ¶àµ¶à¥•àµ-àµ•àµµàµ¾, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,  
àµ•à¥† àµ%àµ!à¥•àµ!à¥†àµ¶àµ¶à¥•àµ-, àµ²àµ"à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,  
àµ•à¥† àµ²à¥•àµ°àµ•àµ¾àµ°, àµ²àµ"à¥• àµ%àµ§à¥(àµ— àµ•à¥€  
àµœàµ¾àµ"àµ"àµ•àµ¾àµ°à¥€, àµ²àµ"à¥• àµ•àµµàµ, àµ•à¥•àµŸà¥€àµ°  
àµ%àµ!à¥•àµ-à¥(àµ—, àµ²àµ"à¥• àµ•à¥•àµŸà¥€àµ° àµµ àµ-àµ°à¥†àµ²à¥,  
àµ%àµ!à¥•àµ-à¥(àµ— àµ²àµ°àµ¿àµ-à¥(àµœàµ"àµ¾àµ•àµ,,  
àµµà¥•àµ-àµµàµ, àµ¾àµ- àµ²àµ¿àµ, à¥, à¥•àµŸ, àµµà¥•àµ-àµ¾àµ²àµ¾àµ°  
àµ•àµ°àµ"à¥† àµ, àµ, àµ-àµ, àµ§à¥€, àµµà¥•àµ-àµ¾àµ²àµ¾àµ° àµ•à¥†  
àµ²à¥•àµ°àµ•àµ¾àµ°, àµ, à¥•àµ•à¥•àµ•à¥•àµœ, àµ²àµ"à¥• àµ•àµµàµ,  
àµœàµ§à¥•àµ-àµœ àµ%àµ!à¥•àµ-àµœà¥(àµ,, àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ  
àµ...àµ² àµ¶àµ, àµ¿àµ¿àµ-àµ¾, àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ àµ...àµ²  
àµ¶àµ, àµ¿àµ¿àµ¿àµ-àµ¾ àµ¾, à¥•àµŸàµ¾àµ°à¥•àµŸ àµ...àµ² àµ-à¥(àµœàµ"àµ¾,  
àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ àµ...àµ² àµ-à¥(àµœàµ"àµ¾,  
àµ, à¥•àµµàµ°à¥(àµœàµ—àµ¾àµ°, àµ, à¥•àµµàµ°à¥(àµœàµ—àµ¾àµ° àµ•à¥†  
àµ...àµµàµ, àµ°, àµ, à¥•àµµàµ°à¥(àµœàµ¾àµ—àµ¾àµ°  
àµ²àµ°àµ¿àµ-à¥(àµœàµ"àµ¾àµ•àµ,



Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) à¤.à¥•à¤®à¥%à¤² à¤.à¥•à¤°à¥†à¤² à¤†à¤£à¥•à¤¡à¤.à¥•à¤Ÿà¥•à¤°à¥€à¥) à¤ªà¥•à¤°à¥†à¤²à¥•à¤Ÿà¥•à¤. (à¤²à¤~à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤µ à¤~à¤°à¥†à¤²à¥, à¤%à¤¡à¥•à¤¬à¥†à¥— à¤ªà¤°à¤¿à¤¬à¥†à¤²à¥³/₄à¤•à¤.) à¤%à¤¡à¥•à¤¬à¤®à¤¿à¤ªà¤²/₄ à¤®à¤³/₄à¤°à¥•à¤—à¤¡à¤°à¥•à¤¶à¤¿à¤ªà¤²/₄ 2nd Revised Edition)

**Author:** NPCS Board of Consultants & Engineers

**Format:** Paperback

**Book Code:** NI286

**Pages:** 432

**ISBN:** 9789381039601

**Price:** Rs. 950.00 US\$ 100.00

à¤, à¥•à¤@à¥%à¤² à¤, à¥•à¤•à¥†à¤² à¤†à¤£à¥•à¤¤à¤, à¥•à¤Ÿà¥•à¤°à¥€à¥†  
à¤²à¥•à¤°à¥†à¤œà¥†à¤¤à¥•à¤Ÿà¥•à¤, (à¤²à¤°à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤¤  
à¤°à¤°à¥†à¤²à¥†, à¤%à¤¤à¥•à¤°à¥†à¤— à¤²à¤°à¤¿à¤°à¥†à¤œà¤°à¤³⁄à¤¤à¤,  
à¤%à¤¤à¥•à¤°à¤@à¤¿à¤¤à¤³⁄à¤¤ à¤@à¤³⁄à¤¤°à¥•à¤—à¤¿à¤°à¥•à¤¤à¤¿à¤•à¤³⁄à¤¤  
à¤%à¤¤à¥•à¤°à¤@ à¤¹à¥€ à¤, à¤«à¤²à¤¤à¤³⁄à¤¤ à¤•à¥€ à¤•à¥•à¤, à¤œà¥€  
à¤¹à¥†à¥¤ à¤•à¤¿à¤, à¥€ à¤-à¥€ à¤°à¤³⁄à¤¤-à¥•à¤Ÿà¥•à¤° à¤•à¥€  
à¤²à¥•à¤°à¤—à¤¤à¤¿ à¤•à¤¤à¤, à¤¤à¤¿à¤•à¤³⁄à¤¤, à¤@à¥†à¤, à¤²à¤°à¥•  
à¤•à¤¤à¤, à¤•à¥•à¤Ÿà¥€à¤° à¤%à¤¤à¥•à¤°à¥†à¤—  
à¤@à¤¹à¤¤à¥•à¤¤à¤²à¥†, à¤°à¥•à¤¤ à¤-à¥†, à¤@à¤¿à¤¿à¤•à¤³⁄à¤¤  
à¤°à¤¿à¤-à¤³⁄à¤¤à¤à¥† à¤¹à¥†à¤, à¥¤ à¤•à¤, à¥† à¤... à¤¤à¤¿à¤•à¤, à¤¿à¤¤  
à¤•à¥•à¤-à¥†à¤¤à¥•à¤°à¥†à¤, à¤@à¥†à¤, à¤œà¤°à¤³⁄à¤¤,  
à¤°à¤¿à¥•à¤°à¥†à¤—à¥€à¤•à¤°à¤£ à¤... à¤- à¤¤à¤• à¤°à¤¹à¥€à¤, à¤¹à¥†  
à¤²à¤³⁄à¤¤°à¤³⁄à¤¤ à¤¹à¥†, à¤²à¤°à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤•à¤¤à¤,  
à¤°à¤°à¥†à¤²à¥†, à¤%à¤¤à¥•à¤°à¥†à¤— à¤, à¥•à¤¤à¥•à¤³⁄à¤¤à¤¿à¤¤  
à¤•à¤°à¤•à¥† à¤²à¥†, à¤, à¤œà¥€ à¤¤à¤¥à¤³⁄à¤¤ à¤¤à¤¿à¤•à¤³⁄à¤¤, à¤@à¥†à¤,  
à¤¤à¥†à¤¿à¥•à¤¤§à¤¿ à¤•à¥€ à¤œà¤°à¤³⁄à¤¤, à¤•à¤¤à¥€ à¤¹à¥†à¥¤  
à¤¤à¤¿à¤•à¤³⁄à¤¤, à¤¤à¥€à¤² à¤¿à¥†à¤¤à¥†à¤, à¤•à¥† à¤²à¤¿à¤• à¤²à¤°à¥•  
à¤¤ à¤•à¥•à¤Ÿà¥€à¤° à¤%à¤¤à¥•à¤°à¥†à¤— à¤-à¤¹à¥•à¤¤  
à¤²à¤³⁄à¤¤-à¤•à¤³⁄à¤¤°à¥€ à¤, à¤¿à¤¿à¥•à¤¤§ à¤¹à¥†à¤† à¤¹à¥†  
à¤•à¥•à¤°à¥†à¤, à¤•à¤¿ à¤†à¤°à¤•à¥€ à¤, à¥•à¤¥à¤³⁄à¤¤à¤°à¤³⁄à¤¤ à¤•à¤@  
à¤²à¥†, à¤, à¤œà¥€ à¤¿à¥•à¤¤à¤³⁄à¤¤°à¤³⁄à¤¤ à¤•à¥€ à¤œà¤°à¤³⁄à¤¤ à¤, à¤•à¤¤à¥€  
à¤¹à¥† à¤¤à¤¥à¤³⁄à¤¤ à¤†à¤°à¥† à¤²à¤¿à¤• à¤%à¤¤§à¥•à¤§  
à¤²à¥•à¤°à¥†à¤œà¥†à¤°à¥†à¤—à¤¿à¤• à¤¤à¤¿à¥•à¤¤à¤²à¥•à¤¤ à¤•à¥€  
à¤†à¤¤à¤¤à¥†à¥•à¤°à¤¤à¤³⁄à¤¤-à¥€ à¤°à¤¹à¥€à¤, à¤¹à¥†à¤¤à¥€à¥¤  
à¤¹à¤@à¤³⁄à¤¤°à¥† à¤¿à¥†à¤¤à¥† à¤•à¥† à¤•à¥•à¤² à¤°à¤¿à¤°à¥•à¤°à¤³⁄à¤¤  
à¤•à¤³⁄à¤¤ à¤•à¤° à¤-à¥œà¤°à¤³⁄à¤¤-à¤³⁄à¤¤— à¤²à¤°à¥•  
à¤%à¤¤à¥•à¤°à¥†à¤—à¥†à¤, à¤, à¥† à¤¹à¥€ à¤²à¥•à¤°à¤³⁄à¤¤à¥•à¤¤  
à¤¹à¥†à¤¤à¤³⁄à¤¤ à¤¹à¥†à¥¤ à¤•à¤, à¥† à¤@à¥†à¤, à¤²à¤°à¥•  
à¤%à¤¤à¥•à¤°à¥†à¤— à¤•à¥€ à¤, à¥•à¤¥à¤³⁄à¤¤à¤°à¤³⁄à¤¤ à¤•à¤°à¤°à¤³⁄à¤¤  
à¤²à¤³⁄à¤¤-à¤•à¤³⁄à¤¤°à¥€ à¤, à¤¿à¤¿à¥•à¤¤§ à¤¹à¥†à¤—à¤³⁄à¤¤ à¥¤ à¤²à¤°à¥•  
à¤%à¤¤à¥•à¤°à¥†à¤— (Small Scale Industry),  
à¤, à¥•à¤¤à¤°à¥†à¤œà¤°—à¤³⁄à¤¤° (Self Employment) à¤¤  
à¤²à¥•à¤°à¤-à¤°à¥•à¤¤§ à¤•à¥•à¤•à¥†à¤¤à¥•à¤°à¥†à¤, à¤@à¥†à¤,  
à¤@à¤³⁄à¤¤°à¥•à¤—à¤¿à¤°à¥•à¤¤à¤° à¤•à¥† à¤°à¥†, à¤²à¤°à¥†à¤,  
à¤•à¤³⁄à¤¤°à¥•à¤° à¤•à¤°à¤¤à¥† à¤¹à¥†à¤, à¥¤ à¤²à¤°à¥•, à¤•à¥•à¤Ÿà¥€à¤°  
à¤¤ à¤°à¥†à¤²à¥†, à¤%à¤¤à¥•à¤°à¥†à¤—  
à¤²à¤°à¤¿à¤°à¥†à¤œà¤°à¤³⁄à¤¤à¤, à¤°à¤° à¤%à¤¤à¥•à¤°à¤@à¥€ à¤¤  
à¤, à¤, à¤-à¤³⁄à¤¤à¤¿à¤¤ à¤%à¤¤à¥•à¤°à¤@à¤¿à¤°à¥†à¤, à¤•à¥†  
à¤%à¤¤à¥•à¤°à¥†à¤— - à¤¤à¥•à¤°à¤¤à¤, à¤³⁄à¤¤° à¤•à¥€  
à¤, à¥•à¤¥à¤³⁄à¤¤à¤°à¤³⁄à¤¤ à¤¤ à¤, à¤¤à¤°à¥•à¤¿à¥•à¤¤§à¤° à¤•à¥€  
à¤¿à¤¿à¤¿à¤¤à¤³⁄à¤¤ à¤@à¥†à¤, à¤²à¥•à¤°à¥†à¤°à¤¿à¤¤ à¤•à¤°à¤¤à¥€ à¤¹à¥†à¤,  
à¤œà¤¿à¤, à¤, à¥† à¤¤à¥† à¤¿à¥†à¤¤à¥† à¤•à¥† à¤†à¤°à¥•à¤¤à¤¿à¤





Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) The small scale sector is assuming greater importance every day. The small scale sector has played a very important role in the socio-economic development of the country during the past 50 years. It has significantly contributed to the overall growth in terms of the Gross Domestic Product (GDP), employment generation and exports. The Small-Scale Industries (SSI) gathered momentum along with industrialization and economic growth in India. In both the developed and developing countries, the government is turning to small and medium scale industries, as a means of economic development and a veritable means of solving problems. The development of small industries offers an easy and effective means of achieving broad based ownership of industry, the diffusion of enterprise and initiative in the industrial field. It is also a seedbed of innovations, inventions and employment. Small Scale Industries guides in Self Employment and Management areas. Small, Cottage and Household Industries / Projects motivates new entrepreneurs and potential entrepreneurs towards the establishment and promotion of the business, So that they could be able to contribute to the economic development of the Country. The major objective of this book is to provide information to entrepreneurs relating to entrepreneurship development in the Country for setting up new Business. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and

encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place and providing information regarding manufacturing method of various products, market survey, total land area and total capital required to start new industry. This book contains the addresses of raw material suppliers, plant & machinery suppliers with their photographs. The book explains about business planning, assisting institutions available for small scale businesses, registration of small scale business, choosing right location, availability of raw materials and more aspects that will help start and maintain a new business. Some of the important projects described in the book are Flour Production, Bakery Industry, Herbal Shampoo Industry, Vermicelli Industry, Noodle making Industry, Sanitary Napkin, Biscuit Industry, Corn Flakes Production, Potato Chips, Macaroni, Popcorn, Cake & Pastry, Vermiculture Industry, Ice Cream Cone Industry, Lipstick Industry, Agarbatti Production, Face Powder, Mosquito Coil, Surgical Cotton, Wooden Toothpick, Detergent Powder and Spices. This book is very useful to those who want to become an entrepreneur, professional and for libraries. Tags à¤, à¥•à¤µà¤°à¥(à¤œà¤—à¤¾à¤° à¤-à¥†à¤¹à¤¹à¤¤à¤° à¤-à¤µà¤¸à¤, à¥•à¤° à¤°à¤¾ à¤"à¤-à¤¾¾ à¤µà¤¸à¤, à¤°à¤²à¥•à¤°à¤, à¤...à¤®à¥€à¤° à¤-à¤"à¤"à¥† à¤°à¥† à¤¤à¤°à¥€à¤°à¥†, à¤...à¤µà¤¸, à¤° à¤°à¥(à¤¤à¤²à¤¾¾à¤°à¥†à¤, à¤†à¤-à¤¸à¤° à¤—à¥fà¤¹ à¤"à¤° à¤°à¥•à¤°à¥€à¤° à¤%à¤!à¥•à¤°à¥(à¤— à¤°à¥^à¤, à¥† à¤µà¤¸à¤, à¤¸à¤¤ à¤¹à¥(, à¤†à¤§à¥•à¤°à¤¸à¤° à¤°à¥•à¤°à¥€à¤° à¤°à¤µà¤¸, à¤—à¥fà¤¹ à¤%à¤!à¥•à¤°à¥(à¤—, à¤†à¤°à¤ à¤"à¤-à¤¾¾ à¤°à¤°à¥(à¤-à¤¾¾à¤° à¤†à¤°à¤, à¤-à¤°à¤°à¤"à¥† à¤°à¤° à¤µà¤¸à¤¸à¤¾à¤° à¤°à¤° à¤°à¤¹à¥† à¤¹à¥^à¤,, à¤%à¤!à¥•à¤°à¥(à¤— à¤, à¥† à¤, à¤®à¥•à¤°à¤-à¤, à¤§à¤¸à¤¤ à¤œà¤°à¥•à¤°à¥€ à¤œà¤¾à¤°à¤"à¤°à¥€à¤, à¤"à¤!à¥•à¤°à¥(à¤—à¤¸à¤° à¤"à¥€à¤¤à¤¸, à¤°à¤® à¤°à¥, à¤œà¥€ à¤°à¥† à¤µà¤¸à¤°à¤¾à¤¾à¤°à¤°à¤°à¤°, à¤°à¤® à¤°à¥^à¤, à¥† à¤°à¥† à¤°à¥† à¤°à¥•à¤°à¥(, à¤°à¤°à¥†à¤, à¤"à¤° à¤œà¤®à¤¾à¤¾à¤°à¥† à¤°à¥† à¤°à¥† à¤¹à¤¸à¤¸ à¤°à¥(à¤-à¤¾¾à¤°à¤, à¤°à¤® à¤²à¤¾à¤¾à¤—à¤¤ à¤°à¥† à¤%à¤!à¥•à¤°à¥(à¤—, à¤°à¤® à¤²à¤¾à¤¾à¤—à¤¤ à¤µà¤¸à¤¾à¤²à¥† à¤µà¤¸à¤°à¤µà¤¸, à¤¾à¤¾à¤, à¤°à¤® à¤²à¤¾à¤¾à¤—à¤¤ à¤µà¤¸à¤¾à¤²à¥† à¤µà¤¸à¤°à¤µà¤¸, à¤¾à¤¾à¤° à¤µà¤¸à¤°à¤¾à¤¾à¤°à¤°, à¤°à¤¾à¤°à¥(à¤-à¤¾¾à¤°à¤° à¤-à¤¸à¤¾à¤¾à¤"à¥† à¤°à¥† à¤%à¤!à¥•à¤°à¥(à¤—, à¤°à¤¾à¤°à¥(à¤-à¤¾¾à¤°à¤° à¤-à¥(à¤œà¤°à¤¾à¤¾ à¤¾à¤¾à¥(à¥†à¤, à¤°à¤¸à¤, à¤µà¤¸, à¥•à¤°à¤°à¥• à¤°à¤¾à¤¾



à¤...à¤ª à¤‡à¤¤,à¤¡à¤¸à¤¤à¤¯à¤¼, à¤,à¤¥•à¤Ÿà¤¼à¤°à¤¥•à¤Ÿ à¤...à¤ª  
à¤‡à¤¤,à¤¡à¤¸à¤¤à¤¯à¤¼ à¤,à¤¥•à¤Ÿà¤¥à¤,à¤¡à¤ à¤...à¤ª à¤‡à¤¤,à¤¡à¤¸à¤¤à¤¯à¤¼,  
à¤,à¤¥•à¤Ÿà¤¼à¤°à¤¥•à¤Ÿà¤¤...à¤ª à¤•à¤¥•à¤¤à¤¼ à¤¹à¤ˆ,  
à¤,à¤¥•à¤Ÿà¤¼à¤°à¤¥•à¤Ÿà¤¤...à¤ª à¤¯à¤¥à¤œà¤¤à¤¼,  
à¤,à¤¥•à¤¤à¤°à¤¥à¤œà¤¤—à¤¼à¤°, à¤,à¤¥•à¤¤à¤°à¤¥à¤œà¤¤—à¤¼à¤° à¤•à¤¥‡  
à¤...à¤¤à¤,à¤°, à¤,à¤¥•à¤¤à¤°à¤¥à¤œà¤¤¼à¤—à¤¼à¤°  
à¤ªà¤°à¤¸à¤¯à¤¥à¤œà¤¤à¤¼à¤•à¤,



# About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

---

**NIIR PROJECT CONSULTANCY SERVICES** , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** [npcs.india@gmail.com](mailto:npcs.india@gmail.com) **Website:** [NIIR.org](http://NIIR.org)

Thu, 16 Aug 2018 04:21:53 +0530