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[Commercial Banking Market in India 2017](#)

Format: CD-Rom

Book Code: NI319

Pages: 48

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Netscribes' latest market research report titled Commercial Banking Market in India 2017 states that Commercial Banking applications are gaining huge popularity due to increasing internet usage, convenience of availing daily transactions (discounts, special offers) through mobile banking apps, easy availability of short/long term loan and credit system, supported by the transformation of the Indian economy with several policy initiatives set to be implemented shortly. However, despite increasing availability of banking services and products in the Indian financial market, the biggest risk to India's banks is the rise in bad loans (bad debts), corruption/scams and slowdown in the balance sheet growth with depressed profitability. Lack of internet usage education among elderly people and the remote rural population is also a challenge for the industry. Despite these hindrances, the banking sector is focused on offering better customer services and in other technology infrastructure developments. This will aid in improving the customer's overall experience as well as give banks a competitive edge. Coverage: Overview of the commercial banking market in India of value over 2012 to 2015 Qualitative analysis of the major drivers and challenges affecting the market Analysis of the competitive landscape and profiles of major players operating in the market Key recent developments associated with commercial banking market in India Why Buy: Get a broad understanding of the commercial banking market in India, the dynamics of the market and current state of the sector Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market Be informed regarding the key developments in the field of commercial banks in India Understand major competitors' business and market dynamics

Dishwashing Market in India 2017

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"This Netscribes report captures the overall domestic dishwashing market in India. The dishwashing market in India is confined to hand dishwashing, and comprises of products such as bars, liquids, powders, and dishwashing additives. In the recent years, there has been a gradual shift from dishwashing powders and bars to dishwashing liquids. Some of the major brands in this market are Vim, Pril and Exo which have substantial revenue contribution to the industry.

Dishwashing Market in India - Key Growth Factors Netscribes forecasts that the dishwashing industry in India has immense potential to grow over the coming years. Increasing focus on healthy lifestyles and growing emphasis on aesthetics, coupled with economic prosperity due to rising disposable income levels has stimulated the demand for new-age dishwashing detergents. Globally, the dishwashing detergent market is projected to grow rapidly due to innovative packaging, increase in popularity of premium dishwashing detergents and introduction of eco-friendly products.

Dishwashing Market in India - Threats and Key Players The forecasted growth may be hampered, mainly because of regional and domestic manufacturers entering the competition with low-priced dishwashing bars and dishwashing liquids. A number of manufacturers are focusing on concentrated ingredients in dishwashing to support lofty marketing claims and push sales volume. Non-regulated, concentrated and harsh corrosive and alkaline ingredients can damage skin texture. This can weaken consumer confidence in branded dishwashing products and affect other players in the long run. The market has majorly been dominated by organized players like Hindustan Unilever Ltd., Colgate-Palmolive (India) Ltd., Dabur India Ltd., and Jyothy Laboratories Ltd. What's covered in the report? An overview of the Indian market for dishwashing with current and forecast values and overall growth figure over 2013 to 2020 Evaluation of the competitive landscape and comprehensive company profiles of major players Analysis of market trends and current scenario Major opportunity areas for the development of dishwashing market Qualitative analysis of market drivers and challenges in the industry Why buy? Get a broad understanding of the dishwashing market in India and market dynamics Understand the current market segmentation and future growth potential of the dishwashing market in India till 2020 and plan strategies to gain competitive advantage Strategize marketing, penetration, expansion, and other business plans by understanding key

factors influencing growth in the industry Recognize your competitors' business structures, strategies and prospects, and respond accordingly Make more informed business decisions with the help of insightful recommendations provided to succeed in the dishwashing market"

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